



RE/MAX

SERVICE FIRST

WHY YOU NEED TO BE AT RE/MAX SERVICE FIRST

It's all about **Culture, Family, Growth & Development**, and yes, **Money**. We are confident that **NO OTHER** firm in Southeastern Wisconsin can offer you everything RE/MAX Service First can. We've worked hard to build an agent model that delivers on promises, puts you first, and helps you build your business to its **FULL** potential. You **CAN** find everything you need in one place - here!



100% Culture | 100% Commission Plans | No Fees | Seriously

WHY we do what we do is more important that WHAT we do. Here is WHY we are the FASTEST GROWING firm in Waukesha County:

You are our CLIENT. Our systems, our training, our 'everything' is about you and the only thing that matters - your **growth & development**. We are a business that helps your business grow.

We are a TRAINING FIRM. Our training is always FREE including RE/MAX Service First's Velocity **Workman Success Systems Complete Agent Development**; FREE **Momentum** training (business building, pricing strategies, seller scripts, open house mastery, and more!), weekly Team meetings, virtual training sessions, Google Classrooms - everything you need to succeed!

We are a TECH-heavy firm. Available to you are **RE/MAX Tech Tools** - the **BEST** in the industry by FAR - and most are FREE! **Design Center** automates your personal & listing promotional materials; **Booj** is your full CRM, completely customizable personal & team websites, marketing campaigns; **MaxCenter** - your own personal business center; **RU** - RE/MAX University's on-demand learn to earn center; **Webinar** training series; **Photofy** app; **FIRST** - an app for farming leads already in your sphere; **RE/MAX Stickers** - for fun & sharing; **Hustle** - create your own commercials.

In-House Tech & Tools. We have everything you need to be proficient, efficient, and to keep your work-life balance in check. **Google G-Suite**, **Dotloop**, **Boomtown** (lead gen), **Workman Success Systems**, **Loft47** (back office software, your 1099s, paystubs), **Keeping Current Matters** (marketing, blogs & social shares), **ListReports** (property websites & promo packets).

The BEST Compensation Plans. We offer you more-value, more money, more tools - compare our program & plans to ANYONE'S! Our **100% Comp Plan** offers you 100% of your pay once you hit our modest Cap. **NO MONTHLY FEES** plus **A LOW CAP?** Possible? YES! You won't even pay for your own signs here!

Professional Management & Development. Full-time management, full-time coaching. Full-time culture. We are here to help you build your business, and to get you to the next level - whatever that might be.

FREE. FREE leads, FREE CRM, FREE website, FREE signs & installation, FREE advertising materials created for you for your listings, FREE coaching & mentoring, FREE collaboration, FREE Dotloop transaction management, FREE ListReports, FREE COMPLETE agent development program!

OUR STORY. Our founder, John Gscheidmeier, began his work career as a firefighter at 19 years old. Since then he has spent a few decades as a police officer and teacher. John became licensed in real estate in 2011 and has sold over 500 properties since then. John started his company in 2016 and was the fastest growing firm in Waukesha County last year. John has served his agents, just like when he was in public safety, and now it's time to serve you too.

OUR MISSION. To be a business that helps our agents, who are our clients, build their businesses. We exist to help our agents succeed and to help them grow & develop to their next level.

LET'S TALK. For a confidential conversation about your business & how we can help, contact John Gscheidmeier at 414.559.8898, or email at john@soldwisconsin.com. We **guarantee** you won't find a better value anywhere else.