



RE/MAX SERVICE FIRST



WHAT DOES OUR BROKER OWNER OFFER YOU?

THE ONLY THING THAT MATTERS TO US IS YOUR BUSINESS. JOHN GSCHIEDMEIER WORKS FOR HIS AGENTS, NOT WITH THEM.

When considering brokers, it is important to find one that fits your future business needs and goals. Your broker sets the tone for the office culture, training, and environment, as well as your development & goals. John Gscheidmeier, our broker owner, has been a top producer and understands the ins-and-outs of getting there. Here is his value proposition to you.

EDUCATION

John holds a marketing degree from UW-Whitewater and is a former professor in Associate Degree programs. Education is important, so we emphasize continuing education and on-going learning. The more you LEARN, the more you EARN.

RESPONSIVENESS AND AVAILABILITY

Available when needed, on weeknights & weekends as well. John and his team can help you with your transactions, especially when things get a little confusing! We have several broker associates and a Director of Agent Experience who are all available for assistance.

TEACHING & MENTORING

Whether newer or seasoned, it never hurts to have someone to give you unbiased advice & mentoring. Our broker owner has been a top producer and can help you get to your next level. Coaching. Mentoring. All included.

PROBLEM SOLVER

From transaction help, to our Complete Agent Development program, we built a system for success. Concierge services for routine or advanced tasks - we have it available for you!

PROVIDER

John is a provider. Here are some examples: leads; tech tools; access to the largest & most productive real estate network; his time & expertise; training; coaching & mentoring; and his friendship. You shouldn't work for someone you don't like - period.

TRAINING

From RE/MAX University to Google Classrooms to our Workman Success Systems - we have everything you need. Rookie or experienced, it is all here for you.

EFFICIENCY

No duplication or excessive repetition, our systems sync and work together to improve your process to make more money with less input. Our booj CRM will make you more productive in less time and develop more leads.

HOW JOHN HELPS HIS AGENTS

The list is pretty long- here are some of our training topics. Complete Agent Development training - Four 13-week modules; Industry Updates; Negotiation Strategies; Never, Ever Lose A Listing Again; Handling Difficult Offers or Customers; Tech Skills; Social Media Success Strategies; Leadership Development; Winning FSBO's and Expired's; Personal Branding; Building A Business To Sell Some Day; Marketing and Testing Marketing Efforts; Business Development.



John Gscheidmeier
Broker/Owner | Chief Talent Officer