



I KNOW YOU LOVE YOUR BROKERAGE...

It's all about **Culture, Family, Growth & Development**, and yes, **Money**. We are confident that NO OTHER firm in Southeastern Wisconsin can offer you everything RE/MAX Service First can. We've worked hard to build an agent model that delivers on promises, puts you first, and helps you build your business to its FULL potential. You CAN find everything you need in one place - here!

100% Culture | 100% Commission Plans | No Fees | Seriously ...BUT DOES YOUR BROKER DO ALL OF THESE?

- ▶ **100% COMPENSATION.** Does your brokerage offer you a 100% compensation plan?
- ▶ **We are a NO FEE Firm.** Does your broker offer you top tech tools, free Workman Success Systems Complete Agent Development training; FREE Momentum training (business building, pricing strategies, seller scripts, open house mastery, and more!), weekly Team meetings, virtual training sessions, Google Classrooms - everything you need to succeed? And with no monthly fees?
- ▶ **Does your broker pay for your signs? Your MLS dues? Your Leads? Your E&O?** We don't charge you the cost of your signs or sign installations. No petty monthly invoices and we still give you Google G-Suite, Loft47 (back office software, your 1099s, paystubs), Keeping Current Matters (marketing, blogs & social shares), ListReports (property websites & promo packets), and Boomtown leads all for FREE.
- ▶ **Are you on a CAP?** No fees and no costs are only the start. If your firm doesn't have a cap you are paying them too much. Once you hit your modest (and very achievable) cap at RE/MAX Service First - you are at 100%. It's so simple I can write our comp plans on a napkin! You MUST have a cap!
- ▶ **In-House Partnerships.** In-house title, home inspectors, lenders - all inside our office. Our partners help offset the cost of our tech systems & lead gen platform so we can offer them to you for FREE. Yes - FREE leads, FREE systems, and FREE business development!
- ▶ **We are a TECH-heavy firm.** Available to you are RE/MAX Tech Tools - the BEST in the industry by FAR - and FREE! Design Center automates your personal & listing promotional materials; Booj is your full CRM, completely customizable personal & team websites, marketing campaigns; MaxCenter - your own personal business center; RU - RE/MAX

University's on-demand learn to earn center; Webinar training series; Photofy app; FIRST - an app for farming leads already in your sphere; Boomtown lead-generation platform; Dotloop digital & paperless transactions.

- ▶ **Professional Management & Development.** Full-time management, full-time coaching. Full-time culture. We are here to help you build your business, and to get you to the next level - whatever that might be.
- ▶ **FREE.** FREE leads, free CRM, FREE website, FREE signs & installation, FREE advertising materials created for you for your listings, FREE coaching & mentoring, FREE collaboration, FREE Dotloop transaction management, FREE ListReports, FREE COMPLETE agent development program!

OUR STORY

Our founder, John Gscheidmeier, began his work career as a firefighter at 19 years old. After spending nearly 25 years as a police officer, teacher, and firefighter, he started RE/MAX Service First in 2016 to help agents grow their business in a firm that focuses on culture, training, and **servng others**.

OUR MISSION

To be a business that helps our agents, who are our clients, build their businesses. We exist to help our agents succeed and to help them grow & develop to their next level - whatever that may be!

LET'S TALK

For a **confidential** conversation about your business & how we can help, contact John Gscheidmeier at 414.559.8898, or email at john@soldwisconsin.com. We **guarantee** you won't find a better value anywhere else.